

K A F S C

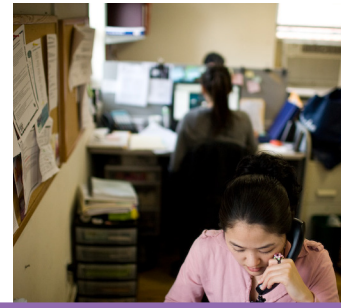
**28TH ANNUAL BENEFIT GALA
SPONSORSHIP PACKET**

*CELEBRATING 28 YEARS OF DEDICATED SERVICES
TOWARDS BUILDING A VIOLENCE-FREE SOCIETY*

**FRIDAY, APRIL 28, 2017
CIPRIANI, 42ND STREET
NYC**



RAISING HOPE...TRANSFORMING LIVES



72%

of respondents in one Korean community survey, had either personally experienced domestic violence or knew someone who had*

24/7

hotline—the only one of its kind in the Korean community on the East Coast serving as the initial source of crisis intervention

60%

of Korean immigrant women surveyed were battered by their intimate partner**

74×

Children raised in violent homes are 74 times more likely to commit other crimes against other persons than children who were not***

*Survey Report on Immigrant Homes, Chicago, Illinois KAN-WIN 2013

**Tjaden, Patricia and Thoennes, Nancy. National Institute of Justice and the Center for Disease Control and Prevention, Extent, Nature and Consequences Against Women: Finding from the National Violence Against Women Survey, (2000).

***Children of Domestic Violence

KAFSC HISTORY & MISSION

The Korean American Family Service Center (KAFSC) is a leading, nonprofit organization that supports and empowers adults, youth and children to lead safe and healthy lives based on dignity, compassion and mutual respect. We are committed to preventing and ending domestic violence and sexual assault, and creating a violence-free society.

Our counseling, education and advocacy programs for individuals and families in the New York Tri-State area are provided in a culturally and linguistically appropriate setting. All of our services are confidential, bilingual, and free to the community.

KAFSC PROGRAM HIGHLIGHTS

- 24-hour Crisis Hotline
- Individual & Family Counseling
- Sexual Assault Prevention & Intervention
- Legal, Medical & Social Service Advocacy
- Rainbow House Shelter Services
- Transitional Housing Program
- Self-Sufficiency Program
- Psychotherapy & Art Therapy Program
- Hodori After-School Program
- Youth Community Project Team
- Unni-Hyung Mentoring Program
- Community Outreach & Education



SPONSORSHIP & TICKETS

LEGACY SPONSOR \$50,000

- Speaking opportunity
- Podium recognition
- Two tables of 20 premium seats
- Corporate profile in Gala Journal
- Double full page color ad with premium placement in Gala journal
- Premium placement of company/name in Gala invitation*
- Corporate display at Gala reception area & on stage
- Corporate logo and link on Gala website, Facebook page, e-newsletter & annual report
- Opportunity to distribute promotional items to 600+ guests in goody bags

STAKEHOLDER SPONSOR \$25,000

- Podium recognition
- One table of 10 premium seats
- Full page color ad with prime placement in Gala journal
- Prime placement of company/name in Gala invitation*
- Corporate display at Gala reception area & on stage
- Corporate logo and link on Gala website, Facebook page, e-newsletter & annual report
- Opportunity to distribute promotional items to 600+ guests in goody bags

GROUNDBREAKER SPONSOR \$18,000

- Podium recognition
- One table of 10 premium seats
- Full page color ad in Gala journal
- Corporate display on stage
- Corporate logo and link on Gala website, Facebook page, e-newsletter & annual report

ACTIVIST SPONSOR \$12,000

- Podium recognition
- One table of 10 seats
- Half page color ad in Gala journal
- Corporate display on stage
- Corporate logo on Gala website, Facebook page, e-newsletter & annual report

ALLY SPONSOR \$6,000

- One table of 10 seats
- Half page color ad in Gala journal
- Corporate logo on Gala website, Facebook page, e-newsletter & annual report

TABLE SPONSOR \$3,950

- One table of 10 seats and acknowledgement OR 6 tickets and full page color ad in Gala journal

VIP SPONSOR \$1,500

- Two seats and half page color ad

INDIVIDUAL SEATS \$395 x _____ SEATS

(Early bird pricing available through March 1st for \$370.)

PURE DONATION

I/We cannot attend, but wish to make a contribution in the amount of \$ _____

GALA JOURNAL ADS OR GREETINGS*

All ads and greetings must be submitted in completed form and in high resolution PDF format. (Please make sure ads are CMYK color and 300 dpi)

\$5,000 Full-Page Color in Premium Back Cover Placement 8.5"w x 11"h

\$4,000 Full-Page Color in Premium Inner Front Cover Placement 8.5"w x 11"h

\$3,000 Full-Page Color in Premium Center Placement 8.5"w x 11"h

\$2,000 Full-Page Color 8.5"w x 11"h

\$1,000 1/2 Page Color 8"w x 5.5"h

\$400 1/4 Page Color 4"w x 5.5"h

*Inclusion for the invitation and gala journal must be submitted by **03/01/2017**.

CONTACT INFORMATION

LISTING (as it should appear in event materials)

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

PAYMENT METHODS & INFORMATION

My payment is \$ _____

My check is enclosed

Please invoice

Please make checks payable to:

Korean American Family Service Center

• Please send your company logo and advertisement file to gala@kafsc.org

• If you wish to pay on-line, please visit www.kafsc.org/gala2017

• Send this form and all payments to:

KAFSC (Attn: 2017 Gala)

PO Box 541429, Flushing, NY 11354

Tel: 718-460-3801 ext. 20 Fax: 718-460-3965

Email: gala@kafsc.org

• All but \$175 of each ticket purchased is tax-deductible as allowed by law.



SPONSORSHIP CHART

		LEGACY \$50,000	STAKE- HOLDER \$25,000	GROUND- BREAKER \$18,000	ACTIVIST \$12,000	ALLY \$6,000
PREMIER	Speaking Opportunity	Yes	-	-	-	-
	Promotional Items in Goody Bags	Yes	Yes	-	-	-
EVENT RECOGNITION	Podium Recognition	Yes	Yes	Yes	-	-
	Corporate Display at Event	Reception Area & On Stage	Reception Area & On Stage	On Stage	On Stage	-
ACKNOWLEDGEMENTS	Gala Journal	Corporate Profile & Double full page color ad	Full page color ad	Full Page Color Ad	1/2 Page Color Ad	1/2 Page Color Ad
	Invitation	Premium Placement	Prime Placement	-	-	-
	Gala Website, Facebook, E-newsletter, Annual Report	Logo & Link	Logo & Link	Logo & Link	Logo	Logo
GALA SEATING	Number of Seats	20	10	10	10	10

PAST PARTICIPATING CORPORATE SPONSORS AND DONORS

3LAB, Inc.
Abigail E. Disney
Advantage Futures
Alpha Electronics
Amore Pacific
Archegos Capital
Avon Foundation
Bank Asiana
Bank of America-Merrill Lynch
Barclays
BARREL, Inc.
BBCN Bank
Benison Transport
Bernstein Global Wealth Management
Blanche Fur, Inc.
BNB Bank
BOND New York
Cadwalader, Wickersham & Taft LLP
Capital One Bank
Cathay Bank
Chapman and Cutler LLP
Chong-Moon Lee Foundation
Cici Realty Corporation
Citigroup
CityMD
Clinique
Con Edison
Cosmos Department Store
Costco Wholesale Club
CSK Charitable Foundation
Cullen and Dykman LLP

D & Y
Daedong Manor
Daily Show with Jon Stewart
Daphne Foundation
Deutsche Bank Americas Foundation
Doubletree by Hilton Fort Lee
Douglas Elliman
Ernst & Young
Estee Lauder Companies, Inc.
Fiddler's Elbow Golf Club
Fidelity Charitable Gift Fund
Flushing Bank
Folli Follie
Fox Rothschild LLP
Friedman LLP
Goldman Sachs
Grace and Mercy Foundation
Grand Hyatt New York
Grant Supplies
Hahn & Voight PLLC
Hi-Fashion Beauty Supplies, Inc.
Highbridge Principal Strategies
Holy Name Medical Center
HSBC
iLuv Creative Technology
Incentive Systems
IW Group, Inc.
Jewish Communal Fund
JP Morgan, Chase Bank, N.A.
Kang Collection of Korean Art
Knabi Productions

LaGuardia Community College
Lambert Foundation
Law Office of Alexander M. Lee
Lincoln Land Services
Living Faith Community Church
Lothar Von Ziegesar Foundation
McDonald's
Mercedes-Benz USA
Morgan Stanley
Nara Bank
New York Hospital Medical Center of Queens
New York Philharmonic
New York Women's Foundation
NOAH Bank
Novel Medical Diagnostics PC
Occasion 9
Ong Family Foundation
Orsyn Abstracts
Pacific Transit Services, Inc.
Park-Chan Foundation
Philosophy
Prestige Motors
Prince Int'l Corp
Rockefeller Foundation
Rosenthal & Rosenthal
SELF Magazine
Sheraton LaGuardia East Hotel
Shin Choi
Shine Electronics Co.
Shinhan Bank

SK-II
SKINNY
Solomon R. Guggenheim Museum
Sovereign Bank
Speedy Printing
Starbucks
Starry Night Fund
State Farm Mutual Automobile Co.
Sulwahsoo
Tacodapu, Inc.
Tana Chung Jewelry
Teen Vogue
Troutman Sanders LLP
United Dental Group/ UDG
Management LLC
United Health Care
United Parcel Service
UPS
Vascular Birthmark Institute
Verizon
Wells Fargo Insurance Services
Wilshire State Bank
Wong Fleming PC
Woori America Bank
Yestelo Corp.
Youngsol Corp.
Yuna Yang Collection

